



TARANATH SHIKSHANA SAMSTHE'S

**SOMA SUBHADRAMMA RAMAN GOUD WOMEN'S COLLEGE**

Station Road, Raichur - 584101

(Affiliated to Akkamahadevi Women's University, Vijayapur)

Re-Accredited by NAAC with "B" Grade



Website: [www.ssrarians.org](http://www.ssrarians.org)

Email: [ssrgwcr20@gmail.com](mailto:ssrgwcr20@gmail.com)

Fax: 08532-225770

Principal: Sri. Satyanarayan. M.Com.

## **Special Lecture**

**On**

**"E-Commerce"**

**Organised by**

**Department of Commerce  
S.S.R.G Women's College, Raichur.**

**2021-2022**



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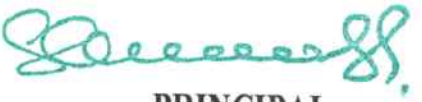
Principal: Sri. Satyanarayan. M.Com.

Dated: 30/06/2022

### NOTICE

All the B.Com students are hereby informed that the Department of Commerce organizing a special lecture titled "**E-Commerce**" on 04-07-2022 at 12:00 pm in LH- 06. All Students are requested to take the benefit of special lecture.

  
IQAC Co-ordinator  
S.S.R.G. Women's College,  
RAICHUR-584 101.

  
PRINCIPAL  
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S.S.R.G. Women's College, RAICHUR



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Fax: 08532-225770

Principal: Sri. Satyanarayan. M.Com.

Dated: 02/07/2022

## INVITATION

To,  
**Smt. Poojitha K,**  
Assistant Professor,  
B.R.B commerce College,  
Raichur

**Respected Madam,**

The Department of Commerce, S.S.R.G Women's College, Raichur is organising special lecture on "**E-Commerce**" on 04/07/2022 at 12.00 pm, at LH-06. So we are pleased to invite you to deliver a special lecture on "**E-Commerce**" to our B.Com Students

Hope you would be kind enough to spare your valuable time.

Thanking You,

**PRINCIPAL  
PRINCIPAL**

S.S.R.G. Women's College, RAICHUR

**HOD**  
Head & Staff of the  
Department of Commerce  
Department of Commerce  
S.S.R.G. Women's College,  
Raichur - 584101.

S.S.R.G. Arts and Commerce College for Women, Raichur

IQAI Co-ordinator  
S.S.R.G. Women's College,  
RAICHUR-584 101.



Principal: Sri. Satyanarayan. M.Com.

## DEPARTMENT OF COMMERCE

### 2021-22

### Report of a Special Lecture on

### "E-Commerce"

The department of commerce S.S.R.G. Women's college, Raichur organized a special lecture titled "**E-Commerce**" on 04-07-2022 at 12 pm in LH-06, which was delivered by Smt. Poojitha K, Assistant Professor, B.R.B Commerce College, Raichur and she delivered lecture on E-Commerce. All the B.Com 3<sup>rd</sup> year students actively participated and all students are benefited from his lecture.

We are thankful to the principal Sir. Satyanarayan and IQAC Coordinator Sri Sanjay Pawar, Assistant Professor in Commerce for guidance and motivation to plan guest lecture. I also thankful to Smt. K Poojitha, for over all development of students along with academics

  
IQAC Co-ordinator  
S.S.R.G. Women's College,  
RAICHUR-584 101.

  
PRINCIPAL  
S.S.R.G. Women's College, RAICHUR



Principal: Sri. Satyanarayan. M.Com.



### THANKING LETTER

To  
**Smt. Poojitha K,**  
 Assistant Professor,  
 B.R.B commerce College,  
 Raichur


Respected Madam,

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It was very kind of your part accepting our invitation as a key speaker in a special lecture on "**E-Commerce**" organised by the department of commerce on 04-07-2022 at 12 pm in LH-06.

I would like to extend my heartfelt thank and regards to you for delivering a scholarly and thought provoking lecture as well as presentation. We seek support in future for such academic programs.

Thanking you

  
 Lemekarani  
 Assistant professor  
 Department of commerce.

  
 Principal  
**PRINCIPAL**  
 S.S.R.G. Women's College, RAICHUR

  
 IQAC Co-ordinator  
 S.S.R.G. Women's College,  
 RAICHUR-584 101.



Principal: Sri. Satyanarayan. M.Com.



## DEPARTMENT OF COMMERCE

## LIST OF STUDENTS ENROLLED FOR SPECIAL LECTURE ON "E-COMMERCE"

Sl. No	Student Name	Class	Signature
1.	Indira	B. Com II sem	Indira
2.	Anjali	B. Com II Sem	A
3.	Laxmi	B. Com II sem	Laxmi
4.	Bushra Amreen	B. Com II sem	Bushra
5.	Bhoomika Patil	B. Com II Sem	Bhoomika
6.	Shwetha	B. Com II sem	Shwetha
7.	Sudha	B. Com II sem	Sudha
8.	Pavitra	B. Com II sem	Pavitra
9.	Kaveri	B. Com II sem	Kaveri
10.	Tayamma	B. Com II sem	Tayamma
11.	Pooja	B. Com II sem	Pooja
12.	S. Sumitra	B. Com II sem	Sumitra
13.	Heena Begum	B. Com II sem	Heena
14.	Anitha	B. Com II sem	Anitha
15.	Kavyashree	B. Com II sem	Kavyashree
16.	Kavya Gadgi	B. Com II sem	Kavya
17.	Neha	B. Com II Sem	Neha
18.	Kanaka	B. Com II sem	Kanaka
19.	Zoya Alaoz	B. Com II sem	Zoya
20.	Shwetha	B. Com II sem	Shwetha
21.	Aishwarya Kandapur	B. Com II sem	Aishwarya
22.	Archana	B. Com II sem	Archana
23.	Indraja	B. Com II sem	Indraja
24.	Jamunavathi	B. Com II sem	Jamunavathi
25.	VINATHA	B. Com II sem	Vinatha

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26.	T. Nagaveni	B. Com V sem	T. Nagaveni
27.	Kaveri	B. Com V sem	Kaveri
28.	Ankitha	B. Com V sem	Ankitha
29.	Suma G	B. Com V sem	Suma
30.	Pariya	B. Com V sem	Pariya
31.	Sevanti	B. Com V sem	Sevanti
32.	Ijra Mahan	B. Com V sem	Ijra
33.	Ayesha Fatima	B. Com V sem	Ayesha
34.	M. Saroja	B. Com V sem	M. Saroja
35.	Kaerthi	B. Com V sem	Kaerthi
36.	Arogya Mary	B. Com V sem	Arogya
37.	Abiya Tabassum	B. Com V sem	Abiya
38.	Heera Bai	B. Com V sem	Heera
39.	Sowmya	B. Com V sem	Sowmya
40.	Padmavati	B. Com V sem	Padmavati
41.	Keerthana	B. Com V sem	Keerthana
42.	Divya	B. Com V sem	Divya
43.	Kaveri	B. Com V sem	Kaveri
44.	Akshitha	B. Com V sem	Akshitha
45.	Bhumiika	B. Com V sem	Bhumiika
46.	K. Ranjitha	B. Com V sem	Ranjitha
47.	Ayusha Parveen	B. Com V sem	Ayusha
48.	Neha Fathima	B. Com V sem	Neha Fathima
49.	Tamunavathi	B. Com V sem	Tamunavathi
50.	Priyanka	B. Com V sem	Priyanka

  
IQAC Co-ordinator  
S.S.R.G. Women's College,  
RAICHUR-584 101.

  
PRINCIPAL  
S.S.R.G. Women's College, RAICHUR

## PERSONAL ACHIEVEMENTS

From the Date of Appointment (03.09.2021 to Till date)

Name of the Faculty: Smt.Poojitha K


Department: Commerce

01.	DESIGNATION	ASSISTANT PROFESSOR
02.	E-MAIL	poojithachowdary95@gmail.com
03.	CONTACT NUMBER	+91-9972276931
04.	QUALIFICATION	M.Com, NET, KSET, APSET, (PhD), MA Economics.
05.	AREA OF SPECIALIZATION	Finance
06.	EXPERIENCE	04 years
07.	GOOGLE SITE	<a href="https://sites.google.com/view/poojithas-site/home">https://sites.google.com/view/poojithas-site/home</a>
08.	GOOGLE SCHOLAR PROFILE	<a href="https://scholar.google.com/citations?user=KKuXfokAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=KKuXfokAAAAJ&amp;hl=en</a>
09.	LINKEDIN PROFILE	<a href="https://www.linkedin.com/in/poojitha-chowdary-925b76135/">https://www.linkedin.com/in/poojitha-chowdary-925b76135/</a>
10.	SLIDESHARE ACCOUNT	<a href="https://www.slideshare.net/PoojithaChowdary7/edit_my_uploads">https://www.slideshare.net/PoojithaChowdary7/edit_my_uploads</a>
11.	MEMBERSHIP	<ul style="list-style-type: none"><li>• Akkamahadevi University Teachers Association Member</li><li>• Zilla Sharana Sahitya Parishad Member</li></ul>

## 12. CONFERENCES

SI No	Conference Title	Level	Period	Institution
01.	"Inclusive Education: Need and Challenges"	International	17.12.2021-18.12.2021	Kalinga Institute of Social Science Deemed to be University, Bhubaneswar
02.	"International Multidisciplinary Conference on Research, Technology and Engineering"	International	07.04.2022-08.04.2022	Trinity Academy of Engineering, Pune
03.	"Global Hospitality and Tourism Conference on Contemporary Marketing Paradigms"	International	27.07.2022-29.07.2022	CMS North-Eastern Regional Institute of Science and Technology, Nirjuli (Arunachal Pradesh) DTHM, North-Eastern Hill University, Shillong (Meghalaya)
04	"Perspectives on Educational Shifts: International Forum on Indian Academia"	International	22.09.2023	Bankatlal Rajaram Boob College Of Commerce Raichur.

## 13. FACULTY DEVELOPMENT PROGRAMMES

SI No	Topic	Level	Period	Institution
				

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01.	Research Excellence and Academic Development	International	01.09.2021-08.09.2021	Sri Ramakrishna College of Arts and Science, Tamilnadu
02.	ICT Integration in Teaching and Learning Process	International	16.09.2021-18.09.2021	Ballari Institute of Technology and Management, Ballari
03.	Data Analytics: Tools and Techniques	National	20.09.2021-24.09.2021	University of Hyderabad, Hyderabad
04.	Basics of Zotero and Mendeley – A Literature Survey Tool	National	12.02.2022-16.02.2022	Mangalmay Institute of Management Technology, Uttar Pradesh
05.	Data Analysis with Statistical Package for Social Sciences	National	27.04.2022-05.05.2022	Sheshadripuram Academy of Business Studies
06.	Research Methodology	International	02.05.2022-07.05.2022	Kamla Nehru Mahavidyalaya, Nagpur
07.	ICT Tools for Effective Teaching Learning	National	23.05.2022-28.05.2022	Kamla Nehru Mahavidyalaya, Nagpur
08.	Advanced Research Methodology	National	30.05.2022-06.06.2022	RBVRR Women's College, Hyderabad
09.	Research Methodology	International	06.06.2022-21.06.2022	SRM Institute of Science and Technology
10.	Basics of Research Procedures & Publication	National	21.06.2022-27.06.2022	Anjuman Arts, Science, Commerce College, Vijayapura
11.	World Environment Day	National	20.06.2022	Mahatma Gandhi National Council of Rural Education
12.	Financial Literacy and Investors Awareness	State	26.09.2022-27.09.2022	Rani Channamma University, Belagavi and National Stock Exchange
13.	Advanced Research Methodology and Publishing	National	01.11.2022-30.11.2022	Assumption College and SGTB Khalsa College
14.	Effective Language Skills in teaching Higher Education	National	20.02.2023-24.02.2023	Nagarjuna Degree College
15.	MOOCs and e-Content Development	National	29.04.2023-05.05.2023	Sri Guru Tegh Bahadur khalsa college University Of Delhi.

#### **14. GUEST LECTURES**

Sl No	Topic	Date	Institution
01.	Financial Environment	23.08.2022	LVD College, Raichur

#### **15. ORIENTATION PROGRAMMES**

Sl No	Topic	Level	Period	Institution
01.	Faculty in Universities/ Colleges/ Institutes of Higher Education	National	20.01.2022-19.02.2022	Ramanujan College, University of Delhi

#### **16. PANEL DISCUSSIONS**

  
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Sl No	Topic	Level	Period	Institution
01.	Stepping towards Sustainability: FMCG Sector	International	22.04.2022	Ramaiah Institute of Management

### **17. PROFESSIONAL DEVELOPMENT PROGRAMMES**

Sl No	Topic	Level	Period	Institution
01.	Research Methodology and Data Analysis	National	09.08.2023-19.08.2023	Sheshadripuram Academy of Business Studies, Bengaluru

### **18. PUBLICATIONS**

Sl No	Articles	Volume	Month	CARE-LISTED Journal/ Edited Book
01.	A Study on Municipal Bonds as a source of revenue to Municipal Corporations in India	LIV, Issue 3	July to September 2022	Nagarlok

### **19. SEMINARS**

Sl No	Topic	Level	Period	Institution
01.	Research Methodology in Sciences	National	29.03.2022	Sharadchandra Arts, Science and commerce college, Naigaon

### **20. SUMMITS**

Sl No	Topic	Level	Period	Institution
01.	Sustainable Ideas for Business in the New Normal	International	23.03.2023-29.03.2023	ATLAS Skilltech University

### **21. TRAINING PROGRAMMES**

Sl No	Topic	Level	Period	Institution
01.	Intellectual Property Awareness	National	03.08.2023	Intellectual Property Office and MOEs Innovation, India

### **22. WEBINARS**

Sl No	Topic	Level	Period	Institution
01.	Strategy for Managing Personal Finance	National	08.12.2021	KLH Business School, Telangana
02.	Financial Empowerment through Wealth Creation	National	11.12.2021	Alliance University, Bengaluru

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03.	Emerging Trends in E-Learning	National	10.01.2022	Sheshadripuram Academy of Business Studies, Bengaluru
04.	Issues and Challenges of women participating in Sports and maintaining fitness	National	07.03.2022	Karnataka State Akkamahadevi Women's University, Vijayapura
05.	How To Publish A Book With ISBN	National	27.10.2022	Iterative International Publishers
06.	Practical Implications of Taxation Policy	National	19.11.2022	St.Paul Institute of Professional Studies, Indore.
07.	Socialistic Thought of Sri.Devaraj Urs	State	20.08.2023	Bankatlal Rajaram Boob College of Commerce, Raichur

### **23. WORKSHOPS**

Sl No	Topic	Level	Period	Institution
01.	Sampling and Questionnaire Design: Quantitative and Qualitative	International	07.03.2023-10.03.2023	Sree Sankara College Ernakulam.
02.	Innovation and Intellectual Property Rights	National	12.06.2023-17.06.2023	Innovative Technology Enabling centr, Bhuvaneshwar.
03.	MOODLE-LMS	National	02.08.2023-07.08.2023	ESSGEE Digiskills Learning Centre
04.	Writing Proposal for Funded Project	National	25.10.2023	Global Institute of Statistical Solutions

**Ms. Kasumurthy Poojitha**  
**Assistant Professor and HOD**  
**Department of Commerce**

**PRINCIPAL**  
**S.S.R.G. Women's College, RAICHUR.**

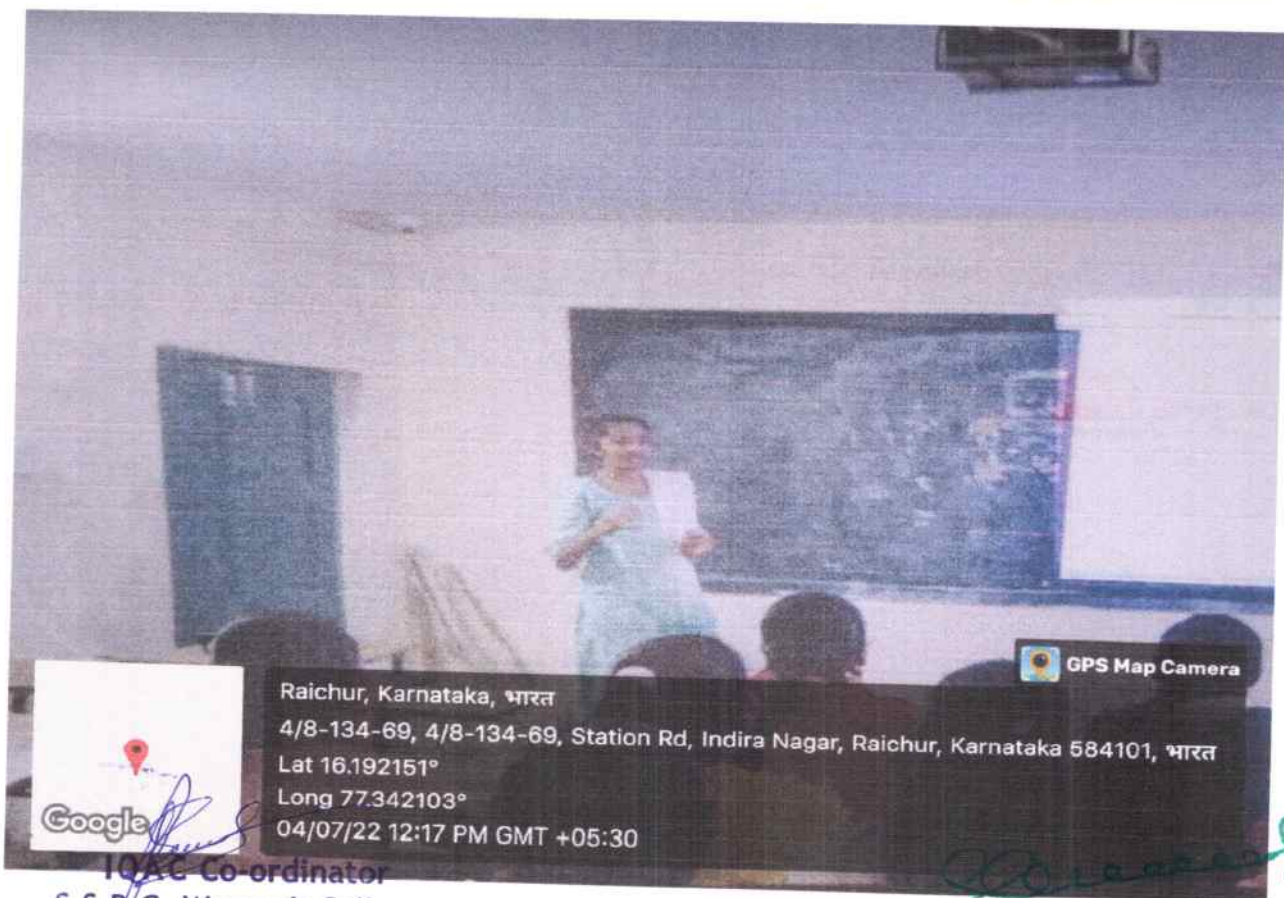
# Photo Gallery of Special Lecturer on E-Commerce



Raichur, Karnataka, भारत  
4/8-134-69, 4/8-134-69, Station Rd, Indira Nagar, Raichur, Karnataka 584101, भारत  
Lat 16.192176°  
Long 77.342111°  
04/07/22 12:43 PM GMT +05:30

GPS Map Camera

Google



Raichur, Karnataka, भारत  
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*[Signature]*  
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